

**PLANTING
FOR THE
FUTURE**



**GREATER NEWARK
CONSERVANCY**



Urban Forestry



Field Trips



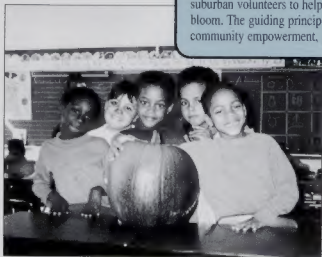
Community Gardening



Greening Program

WHAT IS THE GREATER NEWARK CONSERVANCY?

The Greater Newark Conservancy is Newark's only statewide private, non-profit environmental and horticultural organization dedicated to the revitalization of New Jersey's urban areas. Since 1987, the GNC has promoted the redevelopment of city neighborhoods through grassroots community action and education. Residents work together to create parks and gardens as well as plant flowers, trees, vegetables and shrubs. The GNC's Youth Education Program provides innovative, hands-on environmental education to thousands of city children each year, and provides teachers with training and resources to integrate their curriculum with environmental themes. The Greater Newark Conservancy stresses the significance of natural resources, including trees, wildlife, water and open spaces to the quality of life in urban areas, while making cities more livable by increasing trees and vegetation. As a leader in environmental revitalization, the GNC is the voice of inner-city residents, bringing urban environmental issues to the public forum. The Greater Newark Conservancy is people working together to improve their neighborhoods. Block associations formed to work on "greening" projects stay in place to address crime and other community concerns. The GNC also serves as a catalyst in bringing together the private and public sectors of the city and suburban volunteers to help Newark and other urban areas bloom. The guiding principle is to encourage and highlight community empowerment, pride and self-sufficiency.



Youth Education



Volunteers in Action



Before and After

PURPOSE

To improve the quality of life in urban areas through environmental revitalization, education and economic development.

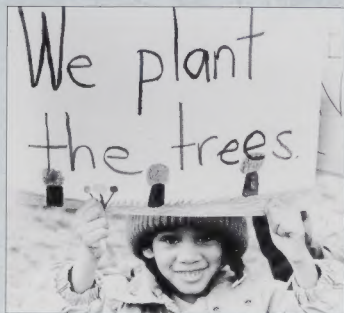
MISSION

To educate, train and support communities in creating environmentally safe neighborhoods through grassroots education and training, community organizing, preservation and improvement of open space, revitalization and beautification, and job training. The guiding principal is to encourage and highlight community empowerment, pride and self-sufficiency.

STRATEGY

The GNC empowers people, organizations and businesses to environmentally revitalize their neighborhoods through grassroots education and action. By combining both urban and suburban resources and volunteers, the GNC is planting for the future...one block at a time.

GREATER NEWARK CONSERVANCY



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